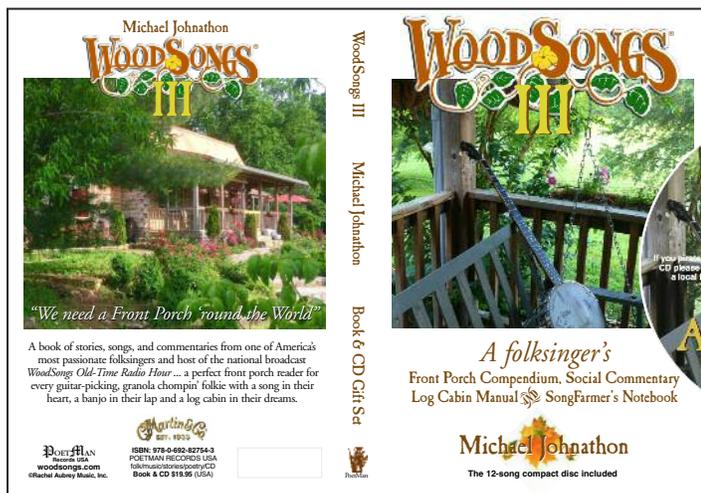


WoodSongs III 176 page Book & 12-song CD Gift Set - release date Sept 2017



A book of stories, songs, and commentaries from one of America's most passionate folksingers and host of the national radio and TV broadcast the *WoodSongs Old-Time Radio Hour* ... a perfect front porch reader for every guitar-picking, granola chompin' folkie with a song in their heart, a banjo in their lap and a log cabin in their dreams.

PRE-ORDER TODAY
\$20 each, post paid in USA
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Folksinger Michael Johnathon rattles the cage of the music industry, turns it upside down and solves "all the business woes" of artists worldwide with a single word: love.

Michael Johnathon is creative fury in organized, constant motion.

He conceived, produces and hosts the biggest folk and roots music broadcast in the world. The *WoodSongs Old-Time Radio Hour* airs on over 515 radio stations from Australia to Boston to Dublin. It airs each weekend in 173 nations on American Forces Radio, including all military bases and US Naval ships. The broadcast is a radio show that also airs on public television, over 96 million USA TV homes watch *WoodSongs* as a weekly TV series. Now it is launching nationwide July 2017 as a weekly series on the RFD-TV Network.

And get this: *WoodSongs* is all-volunteer run. Nobody, including Michael or the artists who appear on the show, gets a penny for doing it.

He can't read music but he composed the fully orchestrated *Woody Guthrie Opera*. He recorded the massive requiem on world peace called *The Dream*, complete with a 61-piece symphony orchestra and four choirs in English, French, Spanish and Russian. His first and only play, *Walden: The Ballad of Thoreau* has been registered for performance 8,900+ times in 42 countries. He created the national organization of pro-active musicians that he calls *SongFarmers*.

Now comes his third book, *WoodSongs III* complete with a 12 song sampler of his work. In its pages he solves the problems of a declining market, closing venues and artists struggling for work. He solves the issues most arts organization face in a chapter called The Pig. He introduces the FREE business model, a frightening yet uniquely effective way for musicians to capture a massive audience.

Which is exactly what he has done by example.

"*Love is the greatest transaction of the arts*," he says in one of the first chapters. And then he sets about proving in mercenary, practical terms, why and how this works. *WoodSongs III* is a must-read for all musicians, dreamers and artists. In its pages Michael Johnathon turns the music business on its head and revolutionizes how we must think about a changing global market.

And he does it all on from his Kentucky log cabin with banjo in hand, turning his front porch into a global pulpit.

MEDIA TOOLS: MichaelJohnathon.com/advance